

Sumo Logic Log Analytics Troubleshooting promotional offer

Sumo Logic Log Analytics provides complete visibility into the health of your applications and systems. Efficiently collect and centralize log data across cloud services and on-premises to analyze and troubleshoot performance and security issues in real-time, before they impact users.

Selling propositions

- Monitors the health and performance of business-critical applications and infrastructure
- Accelerates troubleshooting and reduces MTTR (mean time to repair)
- True SaaS solution eliminates on-prem mgmt overhead, scales to support any business
- Advanced analytics (Log Compare, Log Reduce™, Outlier Detection) highlights root cause
- Powerful query language and rich operator library uncovers the “unknown unknowns”
- Data tiering provides efficient and cost-effective storage for any use case

Challenges/Opportunities

- Log data is growing faster than budgets
- Supporting on-premises log management software and storage is a burden
- Analyzing and getting useful insights from all log data is difficult
- No “complete view” due to siloed log sources and missing data
- No way to tie application performance to business impact

Key data points

2X

The 451: Data expected to double between 2022 and 2026

“Data growth expected to double from 2022 to 2026” IDC, Worldwide IDC Global DataSphere Forecast, 2022–2026: Enterprise Organizations Driving Most of the Data Growth, May 2022.

78%

Sumo Logic Customers: Logs are “most useful type of telemetry for troubleshooting.”

This Survey Spotlight is a synopsis of how Sumo Logic is received by its customers. The feedback included was collected and verified in a survey, conducted between January 24th, 2023 - February 9th, 2023, of 147 Sumo Logic customers conducted by UserEvidence, an independent research firm.

37.7 days

Sumo Logic Customers: “Time To Value” with Sumo

This Survey Spotlight is a synopsis of how Sumo Logic is received by its customers. The feedback included was collected and verified in a survey, conducted between January 24th, 2023 - February 9th, 2023, of 147 Sumo Logic customers conducted by UserEvidence, an independent research firm.



Products

Log Analytics
Troubleshooting

Offers: 10GB, 50GB,
100GB or 150GB



Audience

CIO, ITOps, DevOps, SRE



Ecosystem

Infrastructure
Monitoring (ITIM)

Application Performance
Monitoring (APM)

Cloud (AWS, GCP, Azure)



Competitors

Splunk

Datadog

Coralogix

Available assets

- [Log Analytics solution page](#)
- [Ulta Beauty case study](#)
- [Infor case study](#)
- [Automation Anywhere case study](#)
- [Everything you need to know about log management](#)
- [Sumo Logic Platform and video](#)

Offer details

- **Log Analytics Troubleshooting 10GB:**
10GB daily log ingest and 30-day retention for additional investigative analytics.
- **Log Analytics Troubleshooting 50GB:**
50GB daily log ingest and 30-day retention for additional investigative analytics.
- **Log Analytics Troubleshooting 100GB:**
100GB daily log ingest and 30-day retention for additional investigative analytics.
- **Log Analytics Troubleshooting 150GB:**
150GB daily log ingest and 30-day retention for additional investigative analytics.

Competitive rebuttals

OBJECTION	RESPONSE
“Other vendors like Datadog and Coralogix allow me to ingest and store my logs in our own S3 bucket ”	These vendors provide no indexing, analytics, security or compliance on that stored data. To rehydrate the data will cost you money and time. Sumo Logic’s Data Tiering and Flexible Credit model lets you store data securely at a fraction of the cost and without the trouble of rehydrating that data.
“We’re looking at index-free log management solutions (Humio, Loki, or Scalyr) which are much lower cost.”	These solutions lack in terms of: <ul style="list-style-type: none">• Data retention: It’s not possible to configure retention period for different data sets.• Data organization: It’s challenging to identify & manage access to data sets via role-based access control (RBAC) (or prune based on utility), resulting in data sprawl.• Query/Analytics: Performing analytics across all of the data (without having an easy way for users to identify specific data sets) will result in poor performance for large group-by’s and analytical queries.

Key Sumo Logic differentiators

- Unified solution for observability and security improves team collaboration
- Powerful analytics, machine learning (ML) and search capabilities exposes insights other tools miss
- Out-of-the-box (OOTB) and customizable dashboards and alerting for fast investigation and response
- Flexible cloud economics eliminates on-demand charges
- Scalable, secure, SaaS platform reduces management overhead and risk